

FRESH IDEAS ON EVERGREEN ACTIVATIONS

A Fall Planning Guide



Overview

- **Introduction**
- **Key Activations to Refresh Your Partnerships:**
 - Embracing the Digital World
 - Activating and Rewarding Employees
 - Capturing B2B Dollars
 - Launching Cause Events
 - Expanding from Consumer to Community
 - Refreshing Long-Standing Campaigns
- **About For Momentum**



INTRODUCTION

THE WHY BEHIND REFRESHING YOUR ACTIVATIONS

Over the last several years, For Momentum has conducted research surveying top nonprofit cause and CSR partnership professionals to gather data about factors that influence these partnerships. From this research and our experience creating over 250 partnerships in our sixteen year history, a few themes continue to resonate as top factors in maintaining successful social impact partnerships with both nonprofits and companies.

While many factors can contribute to partnership challenges, one area we discovered that corporate decision-makers are consistently giving their nonprofit partners failing grades are on measures of bringing new ideas and presenting unique activation opportunities.¹ From the nonprofit perspective, 80% of nonprofit professionals surveyed, report that offering a variety of partnership options is one of the key factors in sustaining a successful partnership.² We know that as companies look to be a force for good to differentiate themselves in the marketplace, they are becoming more strategic and selective about their cause partnerships, making it more and more challenging for nonprofits to secure these corporate relationships.

Our hope in creating this guide is that thinking about ways to refresh your activations in the key areas outlined can help nonprofits adapt to these higher expectations and also help corporate decision-makers better understand industry benchmarks around cause activations. Our goal is that this guide will inspire your team to create a compelling partnership activation menu that prevents partner fatigue and helps to keep your partnerships fresh and fruitful for many years to come. Here's to Multiplying Your Good in the year ahead!

1. For Momentum's High Expectations –What Corporate Decision-Makers Want from Nonprofit Partners Research, 2018

2. For Momentum's Social Impact Partnership Sales Cycle Report, 2019



In Partnership,

A handwritten signature in dark ink, appearing to read 'Mollye'.

Mollye Rhea
President & Founder

Digital Activations

Embracing the Digital World





Embracing the Digital World: Digital Activation

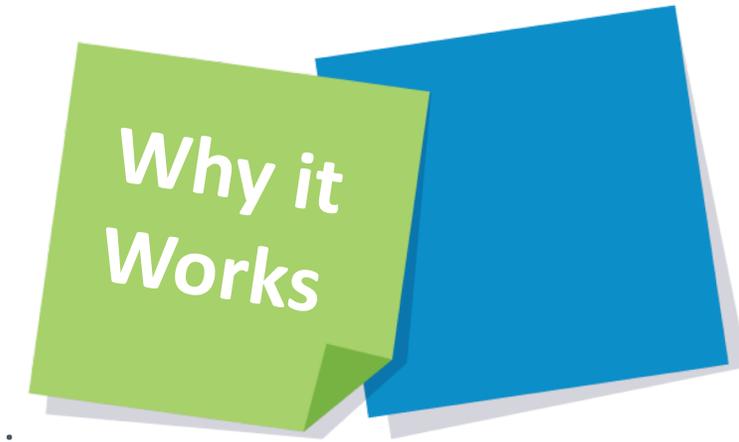
What It Means

- Meet donors where they are: online.
- Utilize various internet platforms and trending online channels to increase reach and fundraising potential.
- Reinvent old campaigns with new technology.
- Expand your campaign into the real world via video, photos and real-time engagement.
- 68% of Americans are more willing to share content [about a Purpose-driven company] with their social networks over that of traditional companies.¹

1. Cone/Porter Novelli, Purpose Study, 2018



Digital Activations



It is a requirement for younger generations

- Younger, tech-savvy donors embrace and seek out mobile and social giving trends
- 51% of Millennials overall give to charity¹

It is cost effective

- Ability to reach broad, diverse audiences

It is growing

- In 2017, more than 1-in-5 online donations were made via a mobile device¹
- 21% of donations are directly through social²
- 34% of nonprofits have paid for advertising on social media²

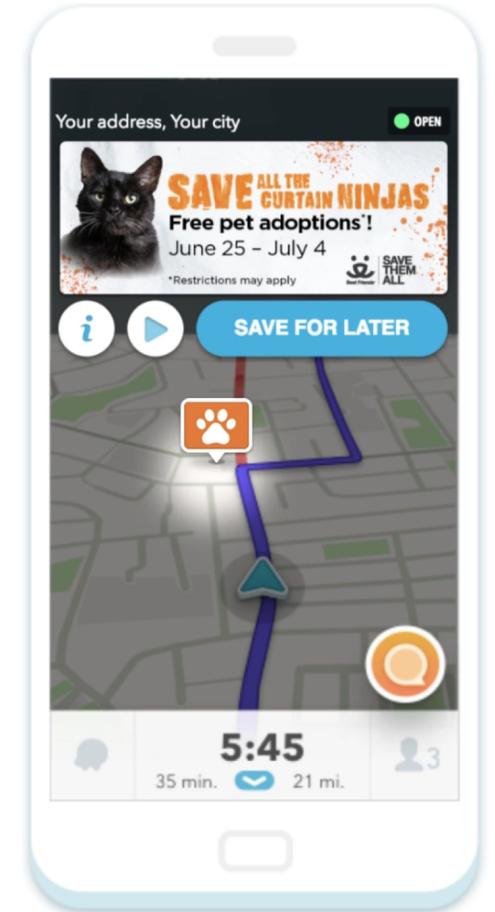
1. The Blackbaud Institute, Charitable Giving Report, 2017

2. The Ultimate List Of Charitable Giving Statistics For 2018



Partner App Engages Consumers on a Local Level

- Best Friends Animal Society, the national animal welfare organization, and Waze, the navigation app, worked together in the hopes of helping 10,000 pets across the country find homes in 10 days.
- Waze featured every adoption center location in the United States with a paw print.
- When people are stopped in traffic, more info appeared on screen to help wannabe pet companions find a participating location.
- Users can also search “Best Friends” on Waze to find the nearest adoption center to their location, then navigate right to it.





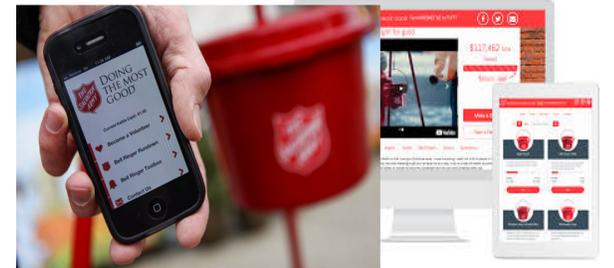
Multi-Channel Giving

Extend Fundraising Beyond Retail

- In an effort to offset decreased donations outside retail, The Salvation Army became more high tech, utilizing various computer and internet platforms, social media, an online, virtual “Red Kettle” including:
 - Asking people to join the #FightforGood by registering to ring a bell or donate online
 - Expanding donations online or through text-to-give, texting “Kettle 18” to 41444
- In 2017, online donations increased both regionally and nationally, raising an additional \$45.4 million in online donations, a 26% increase over 2016.

Corporate Partners

- Amazon Alexa owners contributed to The Salvation Army’s efforts by simply saying, “Alexa, donate to The Salvation Army” and specifying the amount to give.
- For every “like” to a local Cricket Wireless store page, Cricket Wireless donated \$1 toward the purchase of toys for The Salvation Army, totaling \$50,000.





Gaming for Good Gamers Raise Funds While Live-Streaming



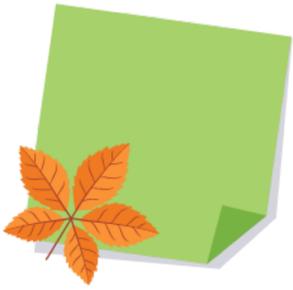
Extra Life unites thousands of players around the world to host fundraising and gaming marathons in support of local Children's Miracle Network Hospitals.

- Since 2008, Extra Life has raised \$50M
- In 2017 more than 50,000 Gamers raised \$11M
- Participants set up fundraising pages and call on friends and fellow gamers to donate
- Extra Life provides downloadable toolkits to make partnering on fundraising easy
- PowerUp Rewards members can donate PowerUp Rewards points to support Extra Life in the PowerUp Rewards Center

Experiential Components:

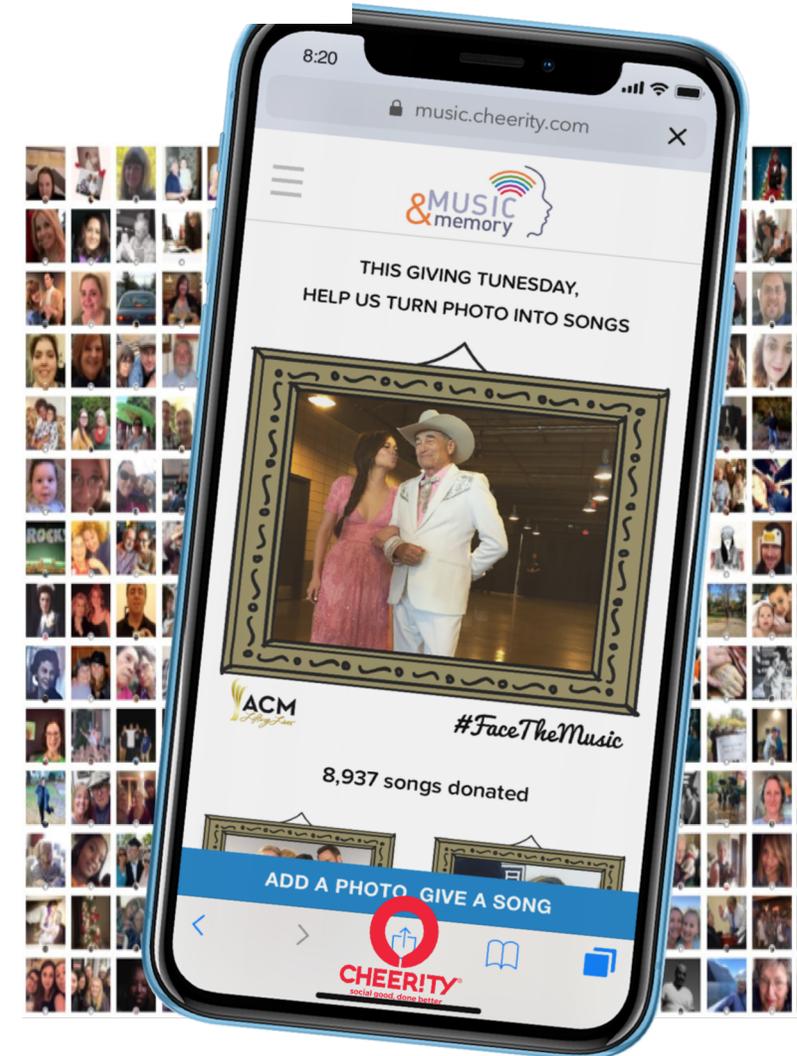
- GameStop set up a truck to collect video game donations outside the LA Convention Center. The value of the games was then donated by GameStop to local CMN Hospitals.
- Created a Human Claw Machine to encourage E3 attendees to play games and heal kids. Inspired by arcade claw machines, attendees were able try their luck for free loot, as they are harnessed onto a crane-like device and dipped into a pit of games, collectibles and gaming accessories from GameStop and several of its partners
- Gaming fans unable to attend E3 were able to help children right from their local GameStop by bringing their pre-loved video game hardware, software, accessories and consumer electronics to Trade in for Charity





Activating Partners Around Giving Tuesday to Increase Donors

- As a smaller organization with a limited marketing budget, Music & Memory was looking to take advantage of its access to Celebrities to launch a **social sharing movement** that allowed them to stand out from the crowd during Giving Tuesday.
- **THE GOAL:** Adding new supporters to their mailing list for later donor cultivation.
- **CHALLENGE:** From previous attempts, Music & Memory knew hashtag campaigns are hard to track and quantify. While it's possible to reach new fans, without an email address how do you turn them into donors?
- **SOLUTION:** They solved both problems with a social participation campaign powered by Cheerity in which photos added unlocked a small donation.
- The Academy of Country Music provided both the grant and access to talent for promotion. Participants who saw a celebrity's post, or other promotion, could upload their own photo to **#FaceTheMusic** and share it with friends.
- Using this digital platform allowed them to expand their audience and donor base by capturing their email addresses, while giving people something that was both easy and meaningful to do.



Digital Activation

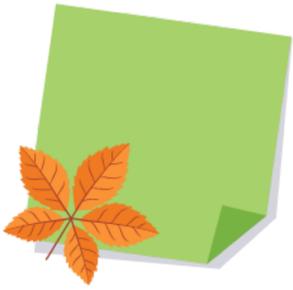
- **Walk before you run:** Assess your existing digital assets and determine where you can evolve realistically
- **Collect content:** Continuously compile content for online use: video, photos, stories
- **Test and learn:** Be smart about when, where, and how you leverage social media channels
- **Be open to new channels:** Push comfort zone, consider new audiences
- **Create accessibility for donors:** Ensure emails, websites, and donation pages format properly across mobile devices



EMPLOYEE ENGAGEMENT

Activating and Rewarding Employees





Activating & Rewarding Employees: Employee Engagement

What It Means

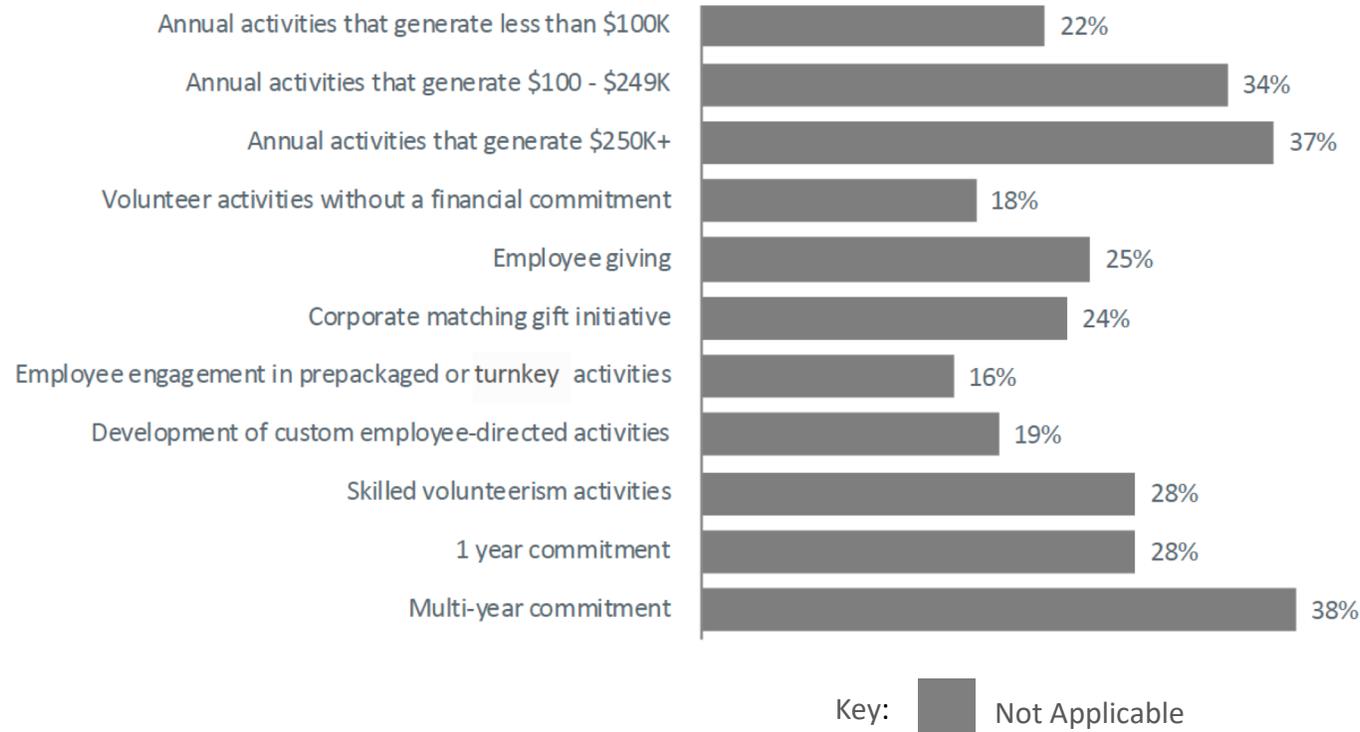
- Prioritize employees as critical stakeholders for any cause initiative: companies and nonprofits need to think about meaningful, turnkey opportunities.
- Engagement must go beyond one-day volunteer events and be built into the values and culture of the company.
- Employees are now equal to consumers (70%) when it comes to audiences that corporations consider when choosing a cause(s) to support¹
- In a 2019 study of Nonprofit Partnership Experts, FM found that a significant amount of organizations are not participating in Employee Engagement Activities at all, creating a missed opportunity.



1. For Momentum's High Expectations: What Corporate Decision-Makers Want from Nonprofit Partners Research, 2018



Percent of Respondents Not Offering Employee-directed Partnership Activities



Q7: For each of the following employee-directed partnership activities, on average, how many months does it take to secure a commitment once you have held an initial conversation?

Source: For Momentum’s Social Impact Partnership Sales Cycle Report, 2019
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Employee Engagement Activations

A large number of survey respondents selected N/A in terms of offering employee-directed partnerships.

Marketplace data regarding corporate partnership interests substantiates that employees are an increasingly desirable audience for social impact partnerships.

This is a missed opportunity!

Employee Engagement: Why It Works

- Disengaged employees cost U.S. companies up to \$550 billion a year¹
- Companies with highly engaged workforces outperform their peers by 147% in earnings per share²
- Engaged employees show up every day with passion, purpose, presence, and energy.
- Employee engagement positively supports:
 - Employee Recruitment and Retention
 - Increased Career Growth/Skills Development
 - Internal Team-Building and Comradery

1. The Engagement Institute, Disengaged Employees Can Cost Companies

2. Gallup 2016 Worldwide Study of Employee Engagement

“People are more disconnected and divided than ever, and there are very few opportunities for people to feel they can make a real, tangible difference. True, authentic corporate volunteerism is, I think, an antidote to those things.”

James Siegal, CEO, KaBOOM!



Incentivizing Participation

Connect Unique Rewards with the Cause

- Alex and Ani educated its employees about the special “Because I am a Girl” charm to benefit Plan International USA, then challenged them to a contest.
- Contest was multi-tiered targeting both executives and store employees. Winning groups would be sent on a service trip to Ethiopia
 - Executives had to organize an employee engagement activity and document their activity via photos, stories
 - Stores were challenged to sell the most bangles
- The contest was so successful, the “Because I am a Girl” bangle became the brand’s best-selling item.

ALEX AND ANI 





Year-Long Engagement Build Cause Into Corporate Culture



- Speedway is the largest Convenience Store contributor to Children's Miracle Network Hospitals, contributing \$90M since 1991 - raising \$10.9M in 2017.
- Fundraising for CMN Hospitals includes year-long canister collections at the point of sale.
- Speedway hosts specially themed days for employees to rally and engage customers throughout the year.
 - Local Speedways celebrated August with Back to School Month. Any customers who donated \$1 or more received a CMN-branded pencil. Some of the employees dressed up as pencils and crayons and decorated in-store to really bring the theme to life.





Zillow and MAW



- Zillow, a digital real estate and rental marketplace headquartered in Seattle, began its partnership with Make-A-Wish about five years ago through the Alaska and Washington chapter.
- What began as support through the chapter's Walk for Wishes evolved into an annual employee fundraising campaign on the Wish Your Way platform.
- Due to Zillow's large workforce, MAW knew the engagement had to be digital and easily accessible by smart phone.
- They created Wish Your Way as a storytelling tool to give employees an online, limited-step process and deliver the message that what they are doing is making an instant impact.
- The Zillow fundraisers were linked to the chapter's [Adopt-A-Wish®](#) program, which offers donors the opportunity to sponsor local wishes.
- To keep employees engaged even more, departments competed against each other – whichever team raised the most would get to choose the wish that the funds would sponsor.
- Zillow's Seattle-based employee fundraising campaigns have been so successful that the company expanded its partnership with Make-A-Wish to other regional offices and their nearby chapters.
- Last year, in only three weeks, Zillow employees across the nation raised an estimated \$60,000 for Make-A-Wish Alaska and Washington; Ohio, Kentucky and Indiana; Colorado and Metro New York.



“Through the Adopt-a-Wish program we have been able to not only do a lot of good for local kids but we have also created opportunities for employees to get personally involved. In a sea of corporate giving, it is nice to be able to give people hands-on, creative outlets where they can put their natural skillsets and passions to use.”

Travis Roberts, Director of Rental Sales at Zillow.

Activating and Rewarding Employees

- **Plan for meaningful engagement:** As a nonprofit, ensure you can offer a spectrum of unique engagement opportunities to partners: service trips, hands-on volunteer opportunities, mentorship, skills-based volunteerism.
- **Fundraising can be a meaningful engagement too** with proper story telling to drive mission and fun contests to expand participation.
- **Prioritize employee ideas:** Actively engage employees in the development of new activities: listen and learn what's important to employees – what motivates them.
- **Create Top Down Engagement:** Ensure senior leaders shepherd engagement. Make a genuine connection to mission.
- **Be creative with rewards:** Reward employees in unique ways, tied to company culture, creating desire to get involved and expanding internal buzz.



VENDOR ENGAGEMENT

Capturing B2B Dollars





Capturing B2B Dollars: Vendor Engagement

What It Means:

- Increase fundraising via corporate partner's vendors and or/business partners such as:
 - product suppliers, food distributors, consultants, CPG companies
- Actively engage vendors to make a donation, promote campaign via its unique channels and/or provide incentives for consumers to donate via vendor rewards like coupons and free products.





Capturing B2B Dollars: Why It Works

- **Takes a Collaborative Approach:** Supports the belief that “No one person or one organization alone can solve the issue, but together, we can.”
- **Generates business value for both partners:** Partners who serve together get better acquainted, and also tend to develop deeper, more loyal business relationships.
- **Allows vendors to reach up:** For many vendors, it’s an opportunity to be part of a larger campaign with bigger brands and partner with major nonprofits otherwise outside of their funding scope.
- **Creates competitive differentiation**
 - 74% of B2Bs consider purpose to be relevant in business growth¹
 - 89% of the B2B executives surveyed said a strong sense of collective purpose drives employee satisfaction²

1. Time Marketing’s 2017 State of Purpose in B2B report

2. *Harvard Business Review’s The Business Case for Purpose*





Vendor Donations

National Partner Activates Vendor

- During September, Ted's Montana Grill offers guests who donate \$5 or more to No Kid Hungry a \$5 thank you gift for their next visit.
- To date they have raised over \$1 million.
- Bison Ridge wine, a Ted's vendor, donated \$0.50 for every glass of wine purchased and \$1 for every bottle. Ted's matched all donations.
- Blogger MomTrends had a group lunch with friends at the Ted's NYC location featuring the wine and ran a sweepstakes to support Dine Out.





Supplier Engagement Multi-Partner Strategy to Increase Fundraising



- As part of Walmart’s “Fight Hunger. Spark Change.” campaign, each participating item purchased at Walmart, Sam’s Club, or online unlocked a donation from the supplier equivalent to at least one meal—donations were directed to local food banks across the country.
- For each transaction made with the Walmart CC, at Walmart or Walmart.com, one meal donated by bank partner Synchrony Bank (up to \$750K).





Merchandising Platform to Build Shopper Loyalty

- Goal: Make Every Sip Count is a Co-created Merchandising Platform to Build Family Dollar Trips & Shopper Loyalty and Raise \$1 Million Dollars for Boys & Girls Clubs.

Solutions:

- The platform features a year-long shopper Path to Purchase marketing plan
- Celebrity Activation with six BGCA celebrity alumni
- Coke sponsored \$1M in media support via billboards, radio campaigns and digital advertising
- Custom display racks and POS at 8,200 Family Dollar stores
- Family Dollar provided print & digital, circular and emails
- All parties provided social media support
- Products to support fundraising: Coca-Cola, Fanta, PowerAde and Sprite in varying can sizes and flavors

Results:

- PR Kick-off event in Charlotte, NC with over 100 local BGCA youth, celebrity alumni and invited guests in attendance
- Event met \$1M goal



Capturing B2B Dollars

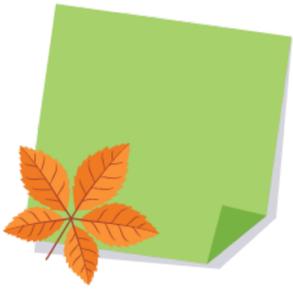
- **Do your homework** on corporate partners' vendors to determine if any have an existing ties to your cause and proactively bring opportunities to partner.
- **Think broadly and be inclusive:** Consider vendors from across the business, big and small.
- **Create opportunities beyond financial giving:** engage vendor employees in joint volunteer activities, online promotion.



CAUSE-RELATED EXPERIENCES

Launching Cause Events





Launching Cause-Events: Cause-Related Experiences

What It Means:

- Consumer-centric, event-based initiatives that actively create live experiences and issue-focused fundraising activities
- Event or series that focuses on bringing the cause to life, embedding the participant in the shoes of the beneficiary
- Focused deeply on storytelling and directly connecting donor to the beneficiary and personal impact of that donation



Cause-Related Experiences

- **It is memorable:** Can be a powerful way to get your cause in front of people and make it stick in their minds.
- **It is experiential:** People can touch and interact with the cause, understanding the compelling, daily struggle of the beneficiary.
- **Issue is front and center:** Educates the public on the need first, then asks for donation.

Why it Works





National Tour

- Maker's Mark "Give Cozy, #GetCozy" Truck Tour campaign included multiple social media, public relations, paid media and event activations.
- The idea behind the holiday season campaign was to show it doesn't take expensive gifts and extravagant parties to spread some Christmas cheer. The tour collected and donated pre-owned coats to help people in need.
- The tour traveled 2,100 miles across seven states, giving out 5,000 cups of hot chocolate and 3,500 gingerbread cookies. Most importantly, Makers Mark and One Warm Coat donated over 20,000 coats to people that really needed them.
- Those without a coat to give could donate \$5 via their mobile phone by texting "COAT" to 80100.
- The campaign drove 26.41 million impressions across Facebook, Twitter, and Instagram, resulting in 40K new followers for Maker's Mark





Virtual Reality

Connecting Donors with the Reality in the Field

- Virtual Reality (VR) film *The Source* takes people on a trip to East Africa allowing viewers to see the impact on a 13-year old girl when her family has access to clean water for the first time.
- First shown to 400 people wearing VR headsets at a black-tie gala in New York City, they expanded it to a public exhibit this past summer.
- Morgan Stanley & an anonymous donor pledged for every viewing of the film, a \$30 donation will be unlocked, giving one person clean water.
- The film moved donors to commit over \$2.4 million on that night, and it has continued to see millions of views on Facebook and YouTube.
- 86% of Millennials say they are interested in sustainable investing (Morgan Stanley's Institute for Sustainable Investing Report).



charity: water

Morgan Stanley





Pop-Up Cause Events

Unique Fundraising Displays

- The Church of Jesus Christ of Latter-day Saints launched its third annual Christmas #LightTheWorld campaign in 2018.
- As part of the campaign, vending machines are displayed in busy consumer walkways in major markets worldwide.
- A person can purchase representations of items like a goat, socks, an eye exam, clean water, baby supplies, medication and food. The donations are then distributed to charity partners like CARE, UNICEF, WaterAid and Water for People.

THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS



Cause Events

- Think about what is most compelling about your cause to highlight: What do you want people to know? What is most powerful?
- Identify key markets with greater donor/supporter network and presence of potential corporate partners.
- Focus first on storytelling and the experience, second on fundraising. If done right, people will want to donate.



CREATING A LOYAL GROUP OF SUPPORTERS

Expanding from Consumer to Community



Building a Community

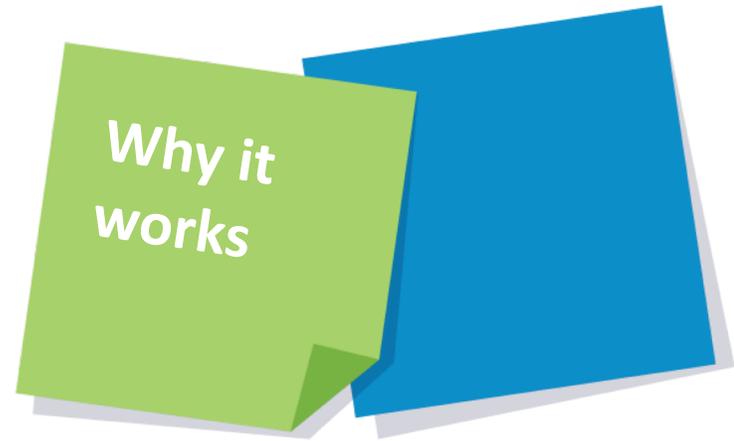
What It is:

- A branded group of loyal supporters providing monthly donations and joining the cause with other like-minded donors
- It's about more than donations – a community is a communications initiative. It requires regular and compelling storytelling, photos, videos and impact sharing.
- 40% of Millennial donors and 49% of Gen X donors are enrolled in a monthly giving program¹

1. The Ultimate List Of Charitable Giving Statistics For 2018, Nonprofits Source



Community Building



- More and more, people like to be part of something bigger than them. It's a way for people to connect with the cause more deeply than just donating.
- Works especially well for global causes that people cannot touch and see physically but can receive compelling images, videos and impact sharing to stay close to the cause.
- Great way to provide employee engagement opportunities to corporate partners without physical volunteering.
- 84 percent of consumers say they seek to purchase responsible products whenever possible.¹

1. Cone Communications CSR Studies, 2017



Flipping the Model on Child Sponsorship

Building A Monthly Giving Community

World Vision

- World Vision launched Chosen to create a new compelling funding model. Instead of donors sponsoring a child, the child chooses a donor at the “choosing party”.
- Sponsors and children are then connected through the Chosen community of monthly givers and Community members receive regular updates on the changes they are helping to make together.
- \$39/month to support community projects that help all kids thrive such as: clean water, healthcare, nutrition, education.





Mission Alignment for Community Building & Increased Customer Loyalty

- Leading English book retailer Waterstones teamed up with Oxfam to help raise vital funds that would get life-saving supplies like food, water and shelter to desperate refugees.
- The campaign immediately captured the imagination of book lovers, Waterstones customers and Oxfam supporters alike. Not only did the campaign successfully hit the target of raising £1 million - enough to deliver life-saving clean water to over 150,000 Syrian refugees - but it also resulted in:
 - A boosted reputation for Waterstones with great feedback from new and existing customers.
 - Sales of over 125,000 books.
 - Increased traffic to the Waterstones website, with over 200,000 unique page views of the campaign homepage.
 - High levels of employee and supplier engagement, with staff describing it as “one of the best things Waterstones has ever done”.
 - More than 23 pieces of media coverage in the mainstream press including *The Guardian*, *The Telegraph*, *BBC News* and *The New York Times*.
 - Unprecedented social reach with the [#buybooksforsyria](#) hashtag trending on Twitter in the UK.





Integrated, Long-term Campaigns to Develop Community of Donors & Customers

- Justice supports Girls on the Run through an integrated campaign that incorporates the ‘Live Justice Values’: Live Active, Live Connected, Live Together, Live Smart, Live Positive, and Live Creative
- These values directly correlate to the Girls on the Run’s dedication to physical, activity-based, positive youth development that inspire girls in 3rd through 8th grade to be healthy, joyful and confident
- Together they have developed new, accessible running programs for all girls
- Includes donation roundups in every Justice store
- They sell specially made retail items with proceeds benefiting GOTR
- Hosted a first annual Live Justice Awards where they honored several girls, including GOTR participants who are leading by example in their communities



GOING FURTHER. GETTING STRONGER.



Community Building

- **Identify key donors** who would most likely support and want to engage in a community program; ensure the engagement activities are relevant and compelling to them.
- **Include assets that are unique to share with this special community:** photos, videos, impact sharing. Ensure you are regularly collecting content, so your communications are active and consistent.
- **Make communications and engagement two-sided** and provide multiple ways for members of the community to share and learn from each other.



ADDING NEW LIFE TO LEGACY CAMPAIGNS

Refreshing Long-standing Campaigns

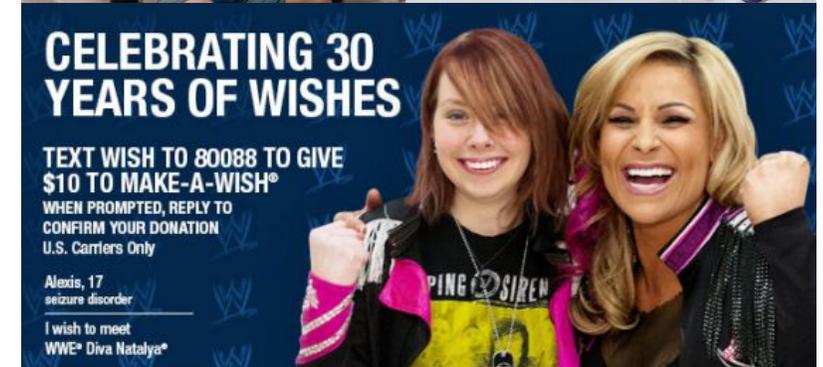




Revamping Comprehensive Communications Strategy with In-Kind Resources



- The nonprofit has been granting wishes for over 30 years.
- To revamp the campaign in 2018, they wanted to make a big splash by setting a Guinness World Record for the largest wish-granting organization.
- They created a count-down to this year's World Wish Day in its first fully-integrated external campaign. With a spot announcing the countdown, starring top wish-granter John Cena, debuted this week.
- The series show wish kids appearing alongside WWE® Superstar and heavyweight wish-granter John Cena, who has granted 580 wishes, more than any other person.
- In-kind resources were donated by more than 100 corporate supporters.
- They also included an #ArmWrestleChallenge, a fun, family-friendly social media competition that encouraged people to show their muscle to raise awareness and funds for the organization that focused on supporters challenging their friends to a viral arm wrestle with losers doubling the winner's donation.



\$10.00 donation to Make-A-Wish. Charges will appear on your wireless bill, or be deducted from your prepaid balance. All purchases must be authorized by account holder. Must be 18 years of age or have parental permission to participate. Message and Data Rates May Apply. Text STOP to 80088 to STOP. Text HELP to 80088 for HELP. Full Terms: mawish.org/T Privacy Policy: mawish.org/P



Multi-Channel Giving

Engaging New Partners to Revamp Longstanding Campaigns

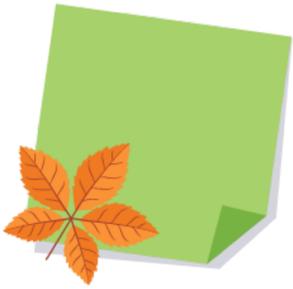


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Making Milestones Meaningful

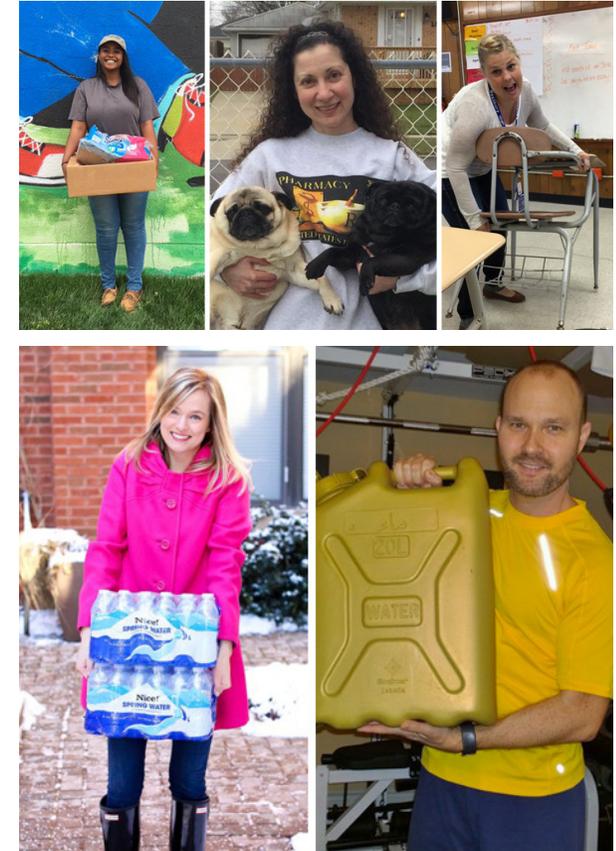


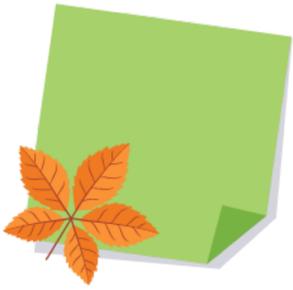
charity: water

- The challenge aimed to demonstrate the burden of collecting and carrying dirty water that people around the world have to face every day:
- On World Water Day, Emergen-C® kicked off a three-year partnership with charity: water by launching the #40PoundsChallenge.
- Supporters snapped a picture holding 40 pounds of anything found around the house and uploaded it to Instagram or Twitter with the hashtag #40Pounds and tag @EmergenC
- For every picture uploaded, Emergen-C donated \$5 to charity: water up to \$50,000.

Results and Campaign Highlights

- Over \$100,000 raised in 2017.
- Jimmy Kimmel featured the partnership and introduced the #40Pounds Challenge to the world.
- Actresses and influencers partnered with Emergen-C to bring awareness to the cause.





Revamping Successful Campaigns with New Ideas

- Williams Sonoma has raised 8 million dollars for No Kid Hungry to date, enough to provide up to 80 million meals for kids in need.
- Through fundraising efforts ranging from store events, corporate fundraising, Chefs' Cycle for No Kid Hungry, and the hugely successful celebrity-designed spatula program, Williams Sonoma has been a leader in helping put an end to hunger across the United States.
- 30% of the retail price from the spatulas and other WS specially designed products go to support NKH.





**Mollye
Rhea**

President and Founder

About For Momentum

- Founded in 2003
- Based in Atlanta, with locations in Boston, Chicago, Detroit and San Francisco
- Team of 20+ makes us one of the largest agencies focused solely on cause marketing
- Have collectively raised more than \$750 million
- Created more than 250 corporate/nonprofit partnerships
- Conducted more than 100 cause marketing campaigns



THE RIGHT BUSINESS

+



THE RIGHT CAUSE

=



MOMENTUM

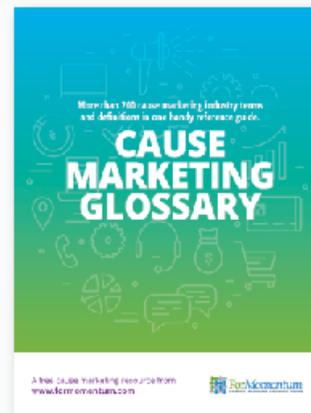


A Sampling of Our Clients



FIND ADDITIONAL SOCIAL IMPACT RESOURCES AT:

[ForMomentum.com/Resources](https://www.forMomentum.com/Resources)



BRINGING CAUSES AND COMPANIES TOGETHER TO MULTIPLY GOOD

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Get Social



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