



**2023 PLANNING:
A CONSOLIDATED
SOCIAL IMPACT
CONFERENCE
CALENDAR**

 *ForMomentum*

2023 SOCIAL IMPACT CONFERENCES OVERVIEW

Details & event links
can be found on the
following pages

Conference schedule as of January 2023

January

- **From Day One Conference Series** (Hybrid)
- **Empower2023: The Future of Work** (Virtual)

February

- **The ANA Nonprofit Federation Winter Conference** (Virtual)
- **GreenBiz23** (Scottsdale, AZ)
- **Sustainable Business & Social Impact Conference** (Virtual)
- **Peer-to-Peer Professional Forum: P2PForum23** (Washington, DC)
- **The Nonprofit Marketing Summit: The Big Innovation** (Virtual)

March

- **Corporate Giving Conference** (Hybrid)
- **SXSW 2023 Conference** (Austin, TX)
- **The Funders Network Annual Conference: Ignite Action** (New Orleans, LA)
- **National Diversity & Leadership Conference** (Virtual)

April

- **Skytop Strategies ESG6: A Driver of Shareholder Value** (New York, NY)
- **Association of Fundraising Professionals ICON** (Las Vegas, NV)
- **National Diversity & Leadership Conference** (Virtual)
- **2023 Collective Impact Action Summit** (Virtual)

May

- **Benevitylive!** (Hybrid)
- **Engage for Good Conference: EFG2023** (Atlanta, GA)
- **CECP Summit** (Boston, MA)

June

- **Social Innovation Summit** (Los Angeles, CA)
- **Points of Light Conference** (Chicago, IL)
- **Human Capital Institute: Support Workplace Well-Being & Employee Engagement** (Virtual)

August

- **Bridge Conference** (National Harbor, MD)

September

- **Cause Camp** (Sandusky, OH)
- **Nonprofit Innovation & Optimization Summit** (Dallas, TX)

October

- **ACCP Annual Conference** (Denver, CO)
- **Sustainable Brands 2023** (San Diego, CA)
- **SOCAP23** (San Francisco, CA)

November

- **Nonprofit Storytelling Conference** (San Diego, CA)

2023 SOCIAL IMPACT CONFERENCES
DETAILED MONTHLY VIEW



January

[From Day One Conference Series](#)

January - December • Hybrid; Multiple cities

From Day One convenes leaders from CSR, human resources, marketing, and communications to explore innovative ways for companies to forge stronger relationships with their internal and external stakeholders and communities. Across four events, discussions will include how to attract skilled talent, engage workers and build cultures of inclusion and belonging.

[Empower2023: The Future of Work](#)

January 25 • Virtual

Empower is ProServeIT's biggest annual giveback initiative and virtual conference dedicated to nonprofits. The goal is to give attendees strategies and tools for greater empowerment and mission scale. Sessions dedicated to the Future of Work—Boundaryless, Experience-Rich and Possibility.

February

[The Association of National Advertisers Nonprofit Federation Winter Conference](#)

February 7 - 9 • Virtual

The Association of National Advertisers (ANA) is the U.S. advertising industry's oldest and largest trade association. Its conference will connect fundraising and marketing professionals for innovative idea exchange and creative strategy generation. The ultimate goal is to help attendees build and strengthen their relationships with donors.

[GreenBiz23](#)

February 14 -16 • Scottsdale, AZ

The GreenBiz23 conference is the premier annual event for sustainable business leaders. More than 1,000 professionals will gather to discuss the latest industry trends, learn from peers and form valuable connections. Session and speaking topics include leading change, finance & ESG, engaging your audience and resilient supply chains.

[Sustainable Business & Social Impact Conference](#)

February 22 • Virtual

Sustainable Business & Social Impact (SBSI) is the largest event of its kind in the Southeast and is the largest student-led conference at Fuqua. The 18th annual event will explore the rapidly evolving opportunities in the fields of sustainability and social impact and share thought leadership on business' role in shaping this landscape.

[Peer-to-Peer Professional Forum: P2PForum23](#)

February 22 - 24 • Washington, DC

P2PForum23 will bring together leaders in peer-to-peer fundraising events to tackle some of the biggest questions facing the activity. The conference will include skill-building workshops, breakout sessions, addresses from industry thought leaders and networking opportunities.

[The Nonprofit Marketing Summit: The Big Innovation](#)

February 28 - March 2 • Virtual

Momentum will help attendees identify and create forward-thinking digital strategies to propel their nonprofits forward. Over the course of two days, attendees will receive actionable content from industry leaders, take part in inspiring sessions and connect with over 15,000 nonprofit professionals.

March

Corporate Giving Conference

March 9 • Hybrid; Multiple cities

The Corporate Giving Network hosts the only conference for nonprofits that focuses on all aspects of corporate philanthropy in one space: grants, sponsorships, employee volunteerism, workplace giving and cause marketing. It aims to help nonprofits identify and pursue corporate donors, increase revenue and grow. The conference features speakers from the corporate sector who are decision-makers in awarding grants, authorizing sponsorships and assessing cause marketing requests.

SXSW 2023 Conference

March 10 - 19 • Austin, TX

SXSW offers a variety of tracks revealing the most important breakthroughs in technology, film, culture and music. It provides an opportunity for the global community of digital creatives to encounter cutting-edge ideas, discover new interests and network with other professionals who share a similar appetite for forward-focused experiences. Topics include civic engagement, climate change, health and the metaverse.

The Funders Network Annual Conference: Ignite Action

March 20 - 22 • New Orleans, LA

TFN Annual Conferences brings together diverse and thought-provoking voices to explore philanthropy's potential for meaningful impact in our regions and communities, including protecting our natural resources, building inclusive economies and addressing injustices. This year's theme is Ignite Action, which recognizes the need for all of us—as a sector and as individuals—to light the way toward systemic change with urgency and purpose.

National Diversity & Leadership Conference, DEI Training

March 20 - 24 • Virtual

This year's conference is themed "Diversity First." It will include DEI training in March and full conference experience in April. Conference attendees include leaders and decision-makers from a variety of industries. With sessions, workshops and featured speakers that cover a wide range of topics, attendees can adapt their experience for optimal learning—from understanding how to be a better leader and creating a better workplace to embracing multiculturalism and diversity.

April

[Skytop Strategies ESG6: A Driver of Shareholder Value](#)

April 4 • New York, NY

The ESG6 conference provides participants with the opportunity to engage with business leaders and ESG practice experts. Attendees will learn how to gain favorable consideration in capital markets from sustainable ESG practices and ways emerging methodologies can help capture ESG performance proof points. Discussion topics include employee engagement and productivity, innovations in DEI and lowering your carbon footprint.

[Association of Fundraising Professionals \(AFP\) ICON](#)

April 16 - 18 • Las Vegas, NV

AFP ICON is the world's No. 1 conference for fundraising professionals. It will feature more than 100 education sessions for attendees to choose from, inspiring keynote speakers and the opportunity to meet thousands of fellow fundraisers.

[National Diversity & Leadership Conference](#)

April 24 - 27 • Virtual

This year's conference is themed "Diversity First." It will include DEI training March 20-24 and a full conference experience April 24-27. Conference attendees include leaders and decision-makers from a variety of industries. With sessions, workshops and featured speakers covering a range of topics, attendees can adapt their experience for optimal learning—from understanding how to be a better leader and creating a better workplace to embracing multiculturalism and diversity.

[2023 Collective Impact Action Summit](#)

April 25 - 27 • Virtual

Collective Impact brings together more than 1,000 changemakers from numerous sectors to learn, share and inspire each other to better collaborate and create equitable systems change.

May

Benevitylive!

May 9 - 12 • Hybrid

Connect with 1600+ purpose-driven changemakers just like you. Experience four days of learning, growing and celebrating. You'll leave inspired and equipped with the insights, tools and strategies to make an impact—on your people, your communities, and your company.

Engage for Good Conference (EFG): EFG2023*

May 16 - 18 • Atlanta, GA

EFG's annual conference connects social impact leaders from around the world. Abundant networking and meet-and-greet opportunities are included.

**Sponsored by For Momentum*

CECP Summit

May 23 - 25 • Boston, MA

This year's theme is The Age of Agility: A Defining Moment for Business, highlighting the imperative to remain agile, adaptive and flexible, both day-to-day and in our long-term planning. As a reminder, all CECP-affiliated companies are allowed two tickets to attend the in-person event. Agenda and speaker details will be announced soon; continue to check our Summit site as we continue to build what will be an inspirational two days of learning.



June

Social Innovation Summit

June 6 - 7 • Los Angeles, CA

Social Innovation Summit will return to Los Angeles for our annual Flagship Summit on June 6-7, 2023. We are honored to bring together a meticulously curated audience of top social impact leaders from around the world for an exciting two days filled with top-tier programming, discussions, debates, and unique VIP networking opportunities.

Points of Light Conference

June 14 - 16 • Chicago, IL

Points of Light is a global convening of nonprofit, government, business, and civic leaders who connect, collaborate, gain and share the knowledge and resources needed to galvanize the power of people to create change. The conference provides the opportunity for businesses and nonprofits to share best practices, collaborate, build capacity and ensure organizations and individuals are recognized for their commitment to taking action that improves the world.

Workplace Well-Being & Employee Engagement

June 21 • Virtual

Learn from leading experts and fellow practitioners, earn recertification credits, and connect with colleagues at HCI's virtual conferences.

August

Bridge Conference

August 2 - 4 • National Harbor, MD

The Bridge Conference is the premier event for fundraising and marketing professionals. It features dynamic keynotes, panels, workshops and networking events. Attendees will gain insights into the latest strategies, techniques and innovations in direct response and major donor fundraising.



September

Cause Camp

September 14 - 15 • Greater Sandusky, OH

A nonprofit conference that Forbes has named a “must-attend” event for nonprofit professionals. It’s a gathering of nonprofit leaders and professionals worldwide to learn from industry experts. No topic is off-limits at Cause Camp. We curate a lineup of speakers and topics based on what is happening in the nonprofit sector right now. Campers walk away with bigger networks and ideas to take their nonprofits from good to growth. In 2023, we’ll be providing Lessons in Building Momentum through the roller coaster of nonprofit life.

Nonprofit Innovation & Optimization (NIO) Summit

September 19 - 21 • Dallas, TX

NIO is the premier conference for nonprofit marketers and fundraisers looking to grow their online fundraising. Attendees will have the opportunity to participate in hands-on training sessions, develop the tools to grow fundraising and revenue functions and network with industry leaders.

October

ACCP Annual Conference

October 16 - 18 • Denver, CO

Join us for the 2023 ACCP Annual Conference where you can reconnect with peers, build new relationships and learn how to transform shifting trends into practical solutions. Collectively, we will forge a path forward and help our companies be changemakers in this critical time.

Sustainable Brands 2023

October 16 - 19 • San Diego, CA

The SB annual conference brings together and enables sustainability, brand and innovation/R&D leaders to drive successful brand transformation that wins in the market by delivering meaningful value in today's context and ensures readiness for tomorrow.

SOCAP23

October 23 -25 • San Francisco, CA

SOCAP is the largest and most diverse impact investing community in the world. It combines ideas and capital to catalyze world change. Attendees will get to collaborate with the following specialists to inspire investment in positive impact: social entrepreneurs, investors, foundation and nonprofit leaders, government and policy leaders, creators, corporations and academics.

November

Nonprofit Storytelling Conference

November 2 - 4 • San Diego, CA

The Nonprofit Storytelling Conference connects nonprofit communications, development and marketing professionals to share insights and best practices around how to better express their missions to the world. Sessions include workshops for fundraising appeal letters, donor reporting and new donor welcome plans.



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