



2024 PLANNING  
A CONSOLIDATED  
SOCIAL IMPACT  
CONFERENCE CALENDAR

## January

- From Day One Conference Series (Hybrid)
- #Empower2024: AI, Your Copilot (Virtual)

## February

- GreenBiz24 (Phoenix, AZ)
- Peer-to-Peer Professional Forum: P2PForum24 (Philadelphia, PA)
- Elevate 2024 (Virtual)

## March

- The Nonprofit Marketing Summit: The Unthinkable (Virtual)
- SXSW 2024 Conference (Austin, TX)
- Corporate Giving Conference (Hybrid)
- National Diversity & Leaderships Conference: National DEI Training Week (Virtual)

## April

- Association of Fundraising Professionals AFP ICON Conference (Toronto, Canada)
- 2024 ANA Brand Masters Conference (Hybrid)
- National Diversity & Leaderships Conference (Dallas, TX)
- Benevity Live! (Hybrid)
- International Corporate Citizenship Conference (Memphis, TN)
- 2024 Collective Impact Action Summit (Virtual)

## May

- Skytop Strategies ESG6: A Driver of Shareholder Value (New York, NY)
- ANA Nonprofit Summit & Hill Day (Washington, DC)
- Engage for Good (EFG) 2024 Conference: Turning Moments into Movements\* (Minneapolis, MN)
- Chief Executives for Corporate Purpose: CECP Summit (New York, NY)

\*Sponsored by For Momentum

## June

- Social Innovation Summit (Chicago, IL)
- Points of Light Conference (Houston, TX)

## September

- Association of Corporate Citizenship Professionals (ACCP) Annual Conference (San Diego, CA)
- Nonprofit Innovation & Optimization (NIO) Summit (Indianapolis, IN)
- 2024 Social Impact World Summit (Virtual)

## October

- Sustainable Brands: SB2024 (San Diego, CA)
- Cause Camp Nonprofit Conference (Colorado Springs, CO)
- SOCAP Global: SOCAP24 (San Francisco, CA)

## November

- SuNonprofit Storytelling Conference (Santa Ana Pueblo, NM)

## TBD

- Bridge Conference (Details TBD)

# 2024 SOCIAL IMPACT CONFERENCES OVERVIEW



# 2024 SOCIAL IMPACT CONFERENCES DETAILED MONTHLY VIEW



© 2024 For Momentum

# January

## From Day One Conference Series

January – December | In-Person and Virtual | Multiple Cities

From Day One convenes leaders from CSR, human resources, marketing and communications to explore innovative ways for companies to forge stronger relationships with their internal and external stakeholders and communities. Across four events, discussions include how to attract skilled talent, engage workers and build cultures of inclusion and belonging.

## #Empower2024: AI, Your Copilot

January 31 | Virtual

Empower is ProServeIT's biggest annual giveback initiative and virtual conference dedicated to nonprofits and charities. The goal is to give attendees strategies and tools for greater empowerment and mission scale. This year's Empower conference is focused on harnessing the power of AI for the greater good and empowering organizations to advance their cause more efficiently and effectively.

# February

## GreenBiz24

February 12-14 | Phoenix, AZ

The GreenBiz24 conference is the premier annual event for sustainable business leaders. More than 1,000 professionals will gather to discuss the latest industry trends, learn from peers and form valuable connections. Session and speaking topics include leading change, finance and ESG, engaging audiences and resilient supply chains.

## Peer-to-Peer Professional Forum: P2PForum24

February 21-23 | Philadelphia, PA

P2PForum brings together leaders in peer-to-peer fundraising events to tackle some of the biggest questions facing the activity. This year's conference theme, The Art of P2P, invites attendees to join like-minded changemakers to celebrate the collage of storytelling, relationship building, data analysis, event production and community engagement that is P2P.

## ELEVATE 2024

February 27-29 | Virtual

Presented by the Nonprofit Leadership Alliance, Elevate 2024 is a three-day virtual conference experience. It provides key content to build cultural competency and leadership skills in the nonprofit sector. Attendees engage with fellow social impact professionals from across the country during on-demand and live sessions.



# March

## [The Nonprofit Marketing Summit: The Unthinkable](#)

March 5-7 | Virtual

The Nonprofit Marketing Summit brings together the best nonprofit marketing thought leaders for this all-virtual three-day event. The summit includes 75+ sessions with actionable content to move marketing and fundraising needles, alongside 25,000+ nonprofit professionals.

## [SXSW 2024 Conference](#)

March 8-15 | Austin, TX

SXSW offers a variety of tracks revealing the most important breakthroughs in technology, film, culture and music. It provides an opportunity for the global community of digital creatives to encounter cutting-edge ideas, discover new interests and network with other professionals who share a similar appetite for forward-focused experiences. Topics include government and civic engagement, climate change, health and artificial intelligence.

## [Corporate Giving Conference](#)

March 13-15 | Hybrid | Multiple Cities

The Corporate Giving Network hosts the only conference for nonprofits that focuses on all aspects of corporate philanthropy in one space: grants, sponsorships, employee volunteerism, workplace giving and cause marketing. It aims to help nonprofits identify and pursue corporate donors, increase revenue and grow. The conference features speakers from the corporate sector who are decision-makers in awarding grants, authorizing sponsorships and assessing cause marketing requests.

## [Diversity & Leadership Conference: National DEI Training Week](#)

March 18-21 | Virtual

The National DEI Training Week focuses on DEI, belonging, leadership and professional development. Experts in the field will host certification training on topics such as, allyship, inclusive leadership, belongingness, anti-racism, etc. Upon the completion of these training sessions, each participant will receive a certification detailing their accomplishments. The organization also hosts an annual conference in April.

# April

## [Association of Fundraising Professionals AFP ICON Conference](#)

April 7-9 | In-Person | Toronto, Canada

AFP ICON is the world's number one fundraising conference, attracting more than 3,000 fundraising professionals each year. This conference features fundraising training with more than 100 educational sessions to choose from and networking opportunities.

## [2024 ANA Brand Masters Conference](#)

April 15-17 | Hybrid, Carlsbad, CA

At the 2024 ANA Brand Masters Conference, attendees will hear leading marketers speak to their experience with the industry's most pressing issues and biggest opportunities such as the AI phenomenon, the explosive growth of retail media networks and the challenges in programmatic media, all through the lens of the ANA Growth Agenda. Key areas of focus include brand management, brand purpose, brands for humans and brand activation.

## [National Diversity & Leadership Conference](#)

April 15-18 | Dallas, TX

The 20th annual Diversity & Leadership conference features internationally renowned speakers and meaningful networking opportunities. Conference attendees include leaders and decision-makers from a variety of industries. With sessions, workshops and featured speakers that cover a wide range of topics, attendees can adapt their experience for optimal learning—from understanding how to be a better leader and creating a better workplace to embracing multiculturalism and diversity.

## [Benevity Live!](#)

April 23-26 | Hybrid & Palm Springs, CA

Attendees connect with 1,000+ purpose-driven changemakers for 3+ days of learning, growing and celebrating. The Benevity Live! conference provides insights, tools and strategies to make an impact—on people, communities and companies.

## [International Corporate Citizenship Conference](#)

April 28-30 | Memphis, TN

Organized by Boston College Center for Corporate Citizenship (BCCCC), the International Corporate Citizenship Conference brings together practitioners of CSR and ESG for three days of learning, networking and recognition. Breakout sessions explore topics ranging from DEI, employee volunteerism, ESG reporting, corporate giving and many other facets of CSR.

## [2024 Collective Impact Action Summit](#)

April 30-May 2 | Virtual

Collective Impact brings together more than 1,000 changemakers from numerous sectors to learn, share and inspire each other to better collaborate and center equity and belonging in collective impact work.

# May

## **Skytop Strategies ESG6: A Driver of Shareholder Value**

May 2024 (Date TBD) | New York, NY

The ESG6 conference provides participants with the opportunity to engage with business leaders and ESG practitioners. Attendees will learn how to gain favorable consideration in capital markets from sustainable ESG practices and ways emerging methodologies can help capture ESG performance proof points. Discussion topics include employee engagement and productivity, ESG in times of uncertainty and reporting standards.

## **ANA Nonprofit Summit & Hill Day**

May 14-15 | Washington, DC

The Nonprofit Summit with Hill Day provides a valuable platform for individuals and organizations to learn, connect and collaborate in their mission to create a better world. The event features a diverse range of sessions and panel discussions led by marketing and fundraising experts. Topics include donor engagement, digital marketing, storytelling for impact, campaign planning and much more.

## **Engage for Good (EFG) 2024 Conference: Turning Moments into Movements\***

May 14-16 | Minneapolis, MN

EFG's annual conference connects social impact leaders from around the world for three days of inspiring presentations, learning sessions, networking and the presentation of the annual Halo Awards. Through the theme of "Turning Moments into Movements" EFG 2024 will explore the essence of our collective mission—to bring lasting change by shifting our perspective from isolated campaign moments to becoming driving forces within social movements.

\*Sponsored by For Momentum

## **Chief Executives for Corporate Purpose: CECP Summit**

May 21-23 | New York, NY

The annual CECP Summit is an experience that brings together hundreds of senior corporate leaders who drive social strategies at the world's largest companies. This vital corporate network engages and learns together, offering powerful insights on trends, partnerships and the business case to advance companies' role as a force for good in society.





# June

## Social Innovation Summit

June 4-5 | Chicago, IL

The annual flagship Social Innovation Summit brings together a meticulously curated audience of top social impact leaders from around the world for an exciting two-days filled with top-tier programming, discussions, debates and unique VIP networking opportunities.

## Points of Light Conference

June 11-14 | Houston, TX

The annual Points of Light Conference brings together social impact leaders from across the sector. It empowers nonprofit, NGO, government, business and civic leaders to make a bold impact in their communities, providing resources and inspiration for every step of the journey. Participation can be applied to the education requirement for CVA certification or renewal, the only internationally recognized credential in the field of volunteer administration.

# September

## [Association of Corporate Citizenship Professionals \(ACCP\) Annual Conference](#)

September 8-10 | San Diego, CA

ACCP's Annual Conference is a transformative event where corporate social impact practitioners gather to discover practical strategies that drive results, connect with supportive and knowledgeable peers and find solutions to their most pressing challenges. Attendees will have the opportunity to grow, be inspired and make a greater impact.

## [Nonprofit Innovation & Optimization \(NIO\) Summit](#)

September 18-19 | Indianapolis, IN

Each year, NIO Summit convenes innovators working at the forefront of fundraising, digital marketing, branding, persuasion, analytics, CRO and more to share principles and tactics to help you innovate and optimize your online fundraising.

## [2024 Social Impact World Summit](#)

September 18-19 | Virtual

The 2024 Social Impact World Summit will explore how social impact can integrate deeper into corporate structures, driving measurable business value while staying true to its roots of creating positive impact. This virtual event equips social impact leaders in the corporate sector with the strategies, tactics and guidance they need to turn their companies into forces for good.

# October

## Sustainable Brands: SB2024

October 14-17 | San Diego, CA

The SB annual conference brings together and enables sustainability, brand and innovation/R&D leaders to drive successful brand transformation that wins in the market by delivering meaningful value in today's context and ensures readiness for tomorrow.

## Cause Camp Nonprofit Conference

October 21-24 | Colorado Springs, CO

Cause Camp draws in hundreds of nonprofit professionals, top industry experts and problem solvers for a two-day nonprofit conference that equips you to solve real issues facing your organization. 2024's theme, *Summit to Success*, embraces the words of the Olympic motto, "Better, Higher, Successful –Together".

## SOCAP Global: SOCAP24

October 28-30 | San Francisco, CA

SOCAP convenes the whole impact ecosystem to catalyze investable and profitable businesses and industries that can solve the greatest challenges of our time. For more than 16 years, the SOCAP conference has been the flagship event and leading convener in the impact economy, gathering more than 100,000 people since the first event.

# November

## Nonprofit Storytelling Conference

November 11-13 | Santa Ana Pueblo, MN

The Nonprofit Storytelling Conference features specialized training sessions designed to teach you how to take your donor communications and turn them into meaningful and captivating experiences for your donors and potential supporters. The unique sessions and workshops reveal the secrets to engaging donors.

# TBD

## Bridge Conference

Date TBD

The Bridge Conference is the premier event for fundraising and marketing professionals. It features dynamic keynotes, panels, workshops, and networking events.



## Contact Us



FORMOMENTUM.COM



MARKETING@FORMOMENTUM.COM



404.420.5762

